

KALEIDO

GRAPHICS

where *ordinary* people meet
to create *extraordinary* things

The Kaleido Graphics Bulletin

ISSUE 01 • MAY 2006 - JUNE 2006

Dear Client,

Welcome to May and June, welcome to the start of a hot summer where thousands of people will enjoy the streets of Beirut, the beach, the mountains and every vacation spot in Lebanon.

As you enjoy the summer, its our duty to keep an eye on every advertisement and graphic material being published this summer. Its also our duty to be aware of the many factors involved with summer activities and summer encounters; more heat means more beach parties, more restaurants, pubs and a wild nightlife.

With that booms our creativity and skills to capture the right moments and translate it graphically in order to communicate with the mass accordingly.

We have already started work on flyers, posters, tickets and e-banners for several parties this summer. Its amazing how many well known artists, bands and DJ's will be visiting Beirut in the next couple of months. This has been keeping us busy for some time now - and we're pretty excited here at the office to go see all these events! Going to concerts, book readings, DJ events widens our creativity, diversity and opens new windows of access for us.

As this is our first newsletter to you, it is our pleasure to introduce to you the Kaleido Graphics bulletin, that will make us share many special moments, events, valuable information and other attractive benefits.

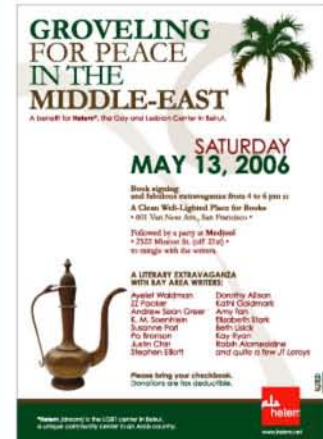
Your first issue will highlight the many interesting activities and services Kaleido Graphics is involved in, and invites you to contribute and interact in the many sites and subjects we will be dealing with.

Our main aim has always been to go that extra mile in providing high quality services throughout Lebanon and the world. Today we have quite a few satisfied clients that stretch from San Francisco to Sierra Leone, Beirut all the way to Kuwait and Dubai.

I will not write longer, and welcome you all to enjoy our newsletter, as we gladly welcome your comments at all times.

Finally, I can only wish you a comfortable, enjoyable, warm and safe summer, take care!

Nabeel Kaakoush



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Packages that can be tailored to your own business needs. We offer personal customized services.
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KUFFDAM & PLANT

LIVE IN LEBANON :: 12.05.06

The Sound Of United Clubbers presents Kuffdam & Plant Live in Lebanon on May 12th, 2006. This will be the very first time Lebanese clubbers will enjoy trance music played live - Sponsored by Radio One, Crepaway and Kaleido Graphics.

theSUC have joined our teams of clients recently and we welcome them on board!

Working on the poster was at first a great experience because we sat together and brainstormed ways of coming up with an image that is not redundant and typical of the many past DJ events hosted in Lebanon.

We came up with the green laser light and the bright red all set up on a black canvas that would capture the eyes and interest of the reader - and trust us, it is!



Event Tickets: Regular & VIP



Flyer & Poster

GROVELING FOR PEACE IN THE MIDDLE EAST

A BENEFIT FOR HELEM

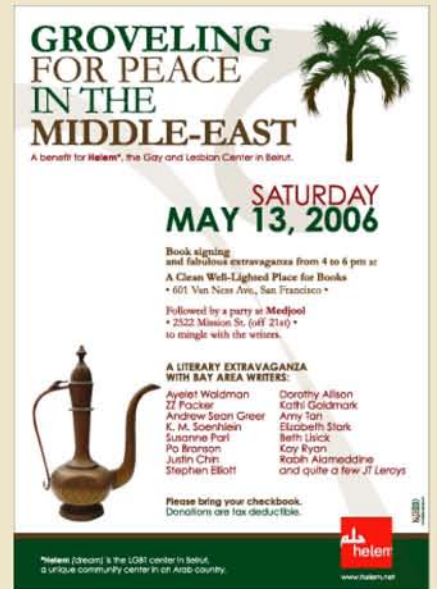
A book reading in San Francisco with 15 writers and a benefit for Helem.

A literary extravaganza with bay area writers:

- Rabih Alameddini
- Ayelet Waldman
- ZZ Packer
- Andrew Sean Greer
- K. M. Soehnlein
- Susanne Pari
- Po Bronson
- Justin Chin
- Stephen Elliott
- Dorothy Allison
- Kathi Goldmark
- Amy Tan
- Elizabeth Stark
- Beth Lisick
- Kay Ryan



Fold Out Flyer



Poster

AUB OPEN HOUSE '06

NURSING SERVICES STAFF DEVELOPMENT

When the nursing department at the American University of Beirut got accredited, it was the first in the Middle East! That's when a new logo was needed, a poster to celebrate the event was necessary - and that's when our phones wouldn't stop ringing!

It was truly an amazing experience working with all these nurses and staff managers at the American University Hospital where we sat on a round table and shared ideas! What was amazing about it, is we all came from different backgrounds - the diversity of ideas we all came up with was outstanding and yet, sticking to the historic principles of the AUB and the nursing department.

For us, the mere fact that we created a logo that will last decades to come for the AUB was something we were all proud of here at the office!



Open House Poster

Did you know?

- Whenever you purchase a full corporate identity package (logo, business card, letterhead, envelope), you get a free fax paper, memopad, desktop wallpaper and a 3D animated logo design?

Send us your comments:

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